

# Hooty Knows



CANADIAN CENTRE *for* CHILD PROTECTION®

*Helping families. Protecting children.*



# Hooty Knows





Text & Illustration © 2015, Canadian Centre for Child Protection Inc., 615 Academy Road, Winnipeg, Manitoba, R3N 0E7.

All rights reserved. **No person is permitted to post an electronic version of all or any part of this publication. No copying, distribution or storage in a retrieval system except as set out below. Copies (in whole or in part, print or electronic) must not be made to generate revenue for any person at any time or for a commercial purpose.** Parents/guardians may download and print one copy for personal use. For use beyond what is authorized above, send your request to: [contact@protectchildren.ca](mailto:contact@protectchildren.ca)

The **Canadian Centre for Child Protection Inc.** (Canadian Centre) is a national charity dedicated to the personal safety of all children. It offers a number of programs, services and resources for Canadians to help them protect children and reduce their risk of victimization. For more information on the Canadian Centre, visit [www.protectchildren.ca](http://www.protectchildren.ca)

“**Hooty**” is a character created by the Canadian Centre for Child Protection, and “**Hooty Knows**” is one of a series of books that has been designed to complement the 7 Root Safety Strategies from the **Kids in the Know** program.

“Hooty Knows” corresponds with the “If Asked to Go and Your Parents Don’t Know. Shout No!” root safety strategy.

“**Kids in the Know**” (KIK) is a national safety education program designed to empower children and reduce their risk of victimization online and offline. It focuses on building self-esteem through teaching critical problem-solving skills. The program uses an inclusive, community-based approach to heighten safety awareness. The core premise of the program is based on the 7 Root Safety Strategies, which are reinforced and practiced throughout each grade level.

For more information on the “**Kids in the Know**” safety program, visit [kidsintheknow.ca](http://kidsintheknow.ca)

ISBN: 978-1-927103-54-8 (print version)

ISBN: 978-1-989757-56-7 (electronic version)

September 2015



CANADIAN CENTRE for CHILD PROTECTION®  
Helping families. Protecting children.

is registered in Canada as a trademark of the Canadian Centre for Child Protection Inc.

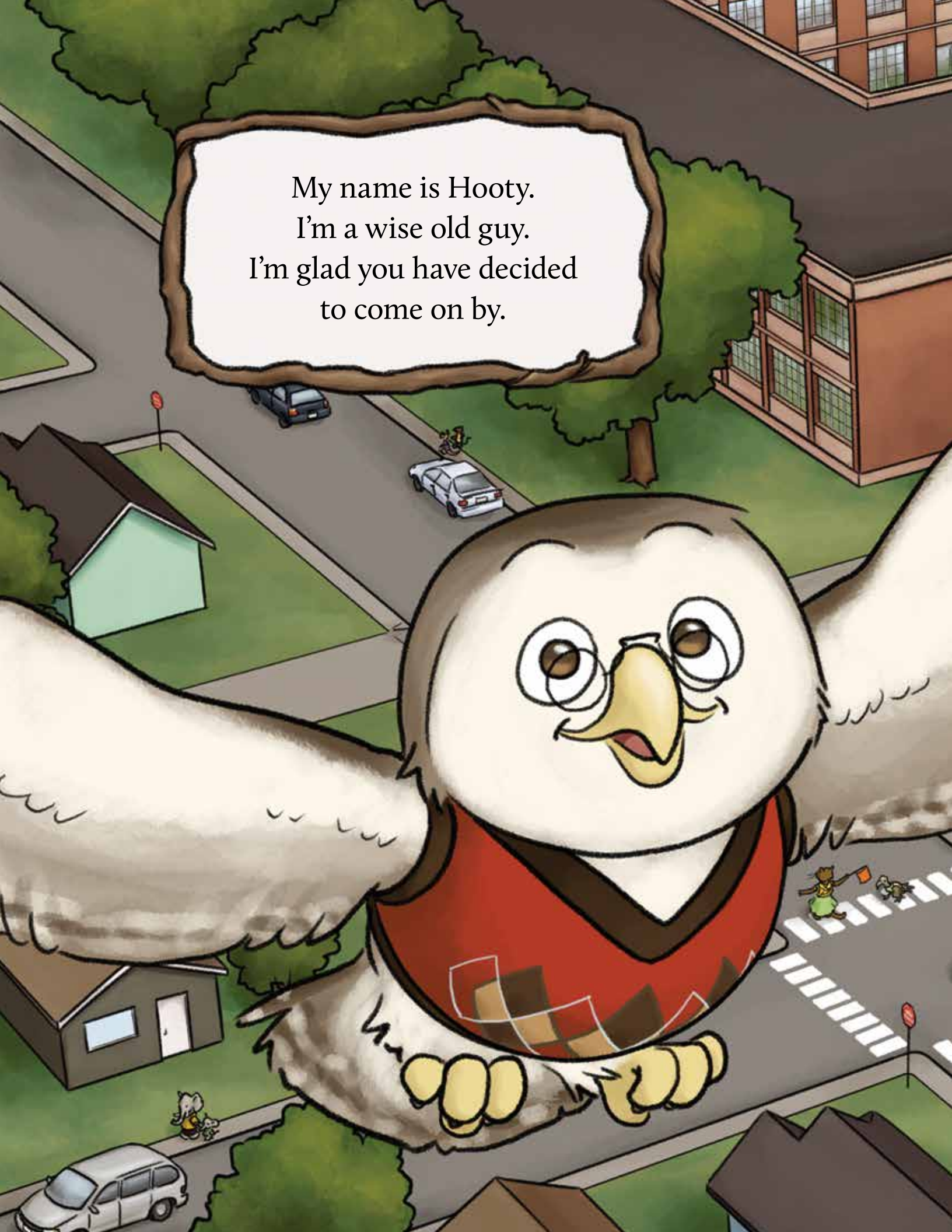


kids in the know®

is registered in Canada as a trademark of the Canadian Centre for Child Protection Inc.







My name is Hooty.  
I'm a wise old guy.  
I'm glad you have decided  
to come on by.





**Hoo! Hoo!**

How do you do?  
I have a story I need to tell to you.





# Hoo! Hoo!

Here come the kids that have left school.  
Let's have a look at what is cool.  
Off they walk with all the folk.  
They're talking, laughing, and telling jokes.















# Hoo! Hoo!

The kids are walking and having fun.  
They should not separate into ones.  
Listen well to what is read,  
Danger I fear is what's ahead.





When you're scared, you will get through.  
But this is what you have to do:



When asked to go and  
your parents don't know...



Shout NO!  
Shout NO!







When asked to go  
and your parents  
don't know...



Shout NO!  
Shout

NO!

Be aware!  
Look around!

Don't just stare  
at the ground.









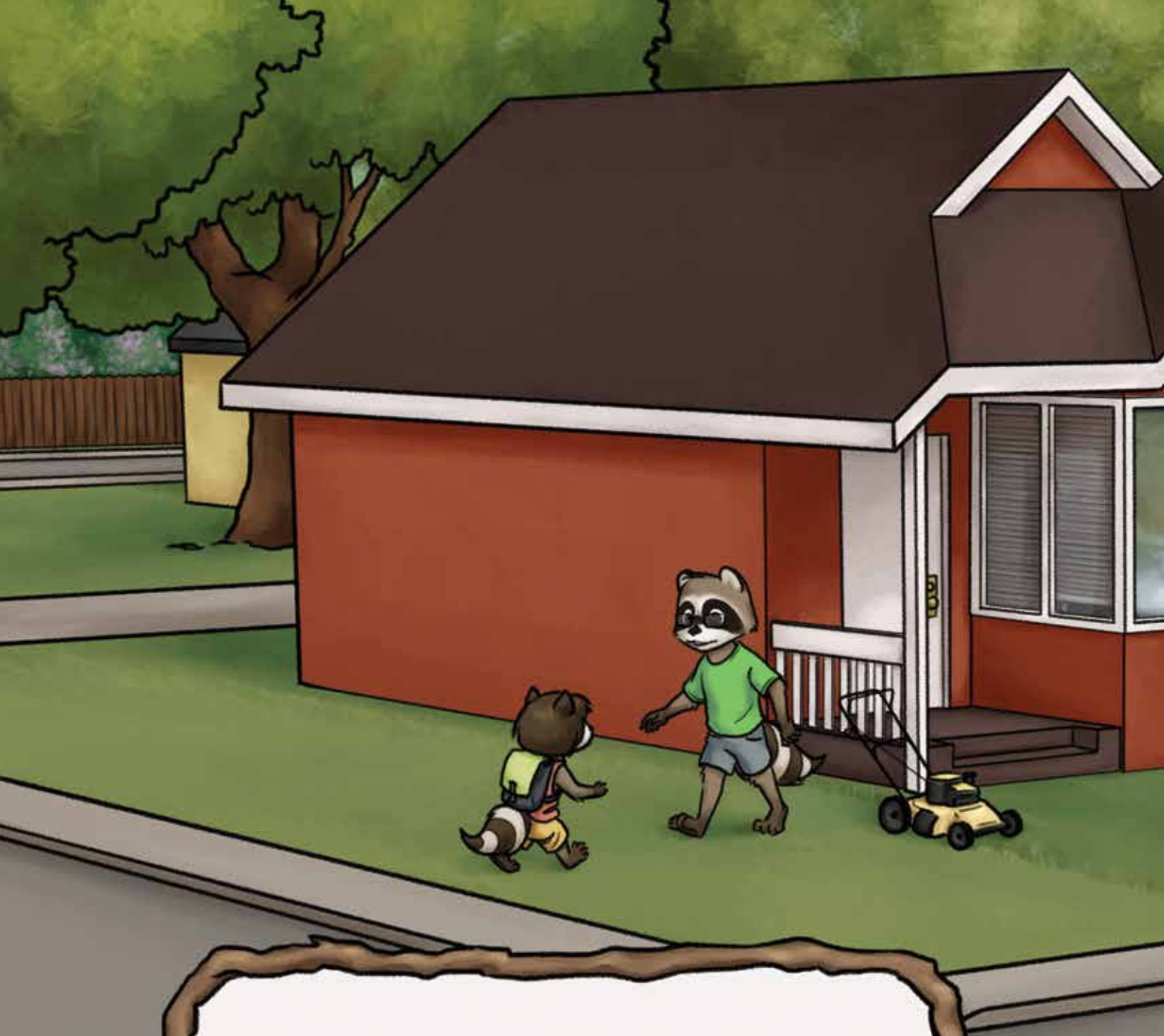
Use your eyes and your ears.  
Trust your feelings of fear.  
Turn away! Run! Go and tell someone!

If you're asked to go  
and your parents don't know,

**Shout NO!**  
**Shout NO!**

It could be adults, neighbours, friends,  
Or the person around the bend.





Regardless of the presented excuse,  
Always remember the words to use:



If you're asked to go and  
your parents don't know,



Shout **NO!**  
Shout **NO!**





Hip hip hooray! Hip hip hooray!  
You're absolutely on your way!  
You didn't go because you know,

If you're asked to go  
and your parents don't know,

**Shout NO!**  
**Shout NO!**





**Hoo! Hoo!**

Here's to you!  
No matter what, you will get through.  
Now you know just what to do!

The Canadian Centre for Child Protection Inc. (Canadian Centre) is a national charity dedicated to the personal safety of all children. The Canadian Centre offers a number of programs, services and resources for Canadians to help them protect children and reduce their risk of victimization. This includes:



Cybertip.ca is Canada's tipline for reporting online child sexual abuse and exploitation. Cybertip.ca also provides the public with information and other resources, as well as support and referral services, to help Canadians keep themselves and their families safe while using the Internet.

[cybertip.ca](http://cybertip.ca)



MissingKids.ca is Canada's missing children resource centre. MissingKids.ca offers families support in the search for their missing child and provides educational resources to help prevent children from going missing.

[missingkids.ca](http://missingkids.ca)



Kids in the Know (KIK) is a national safety education program for children from kindergarten to high school. The program engages students with interactive activities to help build skills that increase their personal safety and reduce their risk of victimization online and offline.

[kidsintheknow.ca](http://kidsintheknow.ca)



Commit to Kids (C2K) is a program that helps child-serving organizations reduce the risk of sexual abuse and create safer environments for children in their care. It provides organizations with information on the issue of child sexual abuse which forms the basis for educated policies and procedures – from hiring and screening to reporting and staff training.

[commit2kids.ca](http://commit2kids.ca)

Learn more:

[www.protectchildren.ca](http://www.protectchildren.ca)

"CANADIAN CENTRE for CHILD PROTECTION", "cybertip!ca", "kids in the know" and "Commit to Kids" are all registered in Canada as trademarks of; and "Missingkids.ca" is used in Canada as a trademark of; the Canadian Centre for Child Protection Inc.



CANADIAN CENTRE for CHILD PROTECTION®  
Helping families. Protecting children.

is registered in Canada as a trademark of the  
Canadian Centre for Child Protection Inc.



kids in the know®

is registered in Canada as a trademark of the  
Canadian Centre for Child Protection Inc.





