

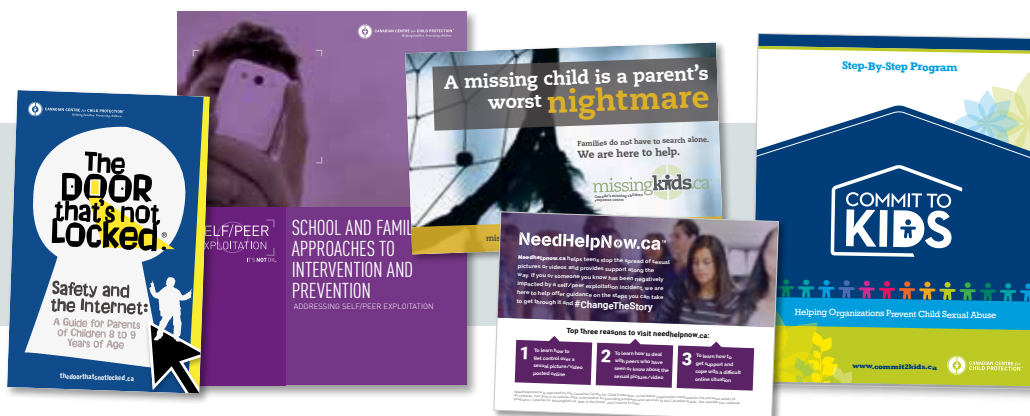
WORKING TOGETHER

Canadian Centre for Child Protection and Law Enforcement

The Canadian Centre for Child Protection (Canadian Centre) regularly collaborates with law enforcement agencies across Canada to raise awareness and educate the public on ways to reduce child victimization.

Here are some ways we can work together to protect children:

- 1. Issue joint press releases** to promote the online and personal safety of children and youth on the following days:
 - Safer Internet Day (2nd Tuesday in February)
 - Missing Children's Day (May 25th)
 - Cybertip.ca Awareness Day (September 26th)
- 2. Follow the Canadian Centre** on Facebook (Canadian Centre for Child Protection) and Twitter (@CdnChildProtect) and share or retweet posts raising awareness about issues and resources related to missing and sexually exploited children.
- 3. Execute joint public awareness initiatives** to highlight our educational resources focused on reducing the incidence of missing and sexually exploited children.
- 4. Share our educational resources** and deliver our Internet safety presentations to children and youth. Find age-specific presentations at protectchildren.ca/lea
- 5. Attend or present** at the Canadian Centre's annual Missing and Exploited Children Training Conference (MECC). For more information, visit protectchildren.ca/mecc.



Examples of How We Work With CANADIAN LAW ENFORCEMENT



The Toronto Police Service secured a grant, and together we executed a **joint outdoor signage campaign** showcasing the importance of the Commit to Kids program for child-serving organizations.



The Sûreté du Québec has distributed over **193,000 pieces** of our educational material.

Various law enforcement agencies have participated in **working groups** that directly influence the creation of our resources, like the *Self/Peer Exploitation Resource Guide* for schools.



The Ontario Provincial Police held a **“positive ticketing” campaign** with Mac’s Convenience Stores that featured NeedHelpNow.ca on the ticket.



The Alberta Law Enforcement Response Teams used Twitter to recognize Safer Internet Day with a **link to the Canadian Centre’s resources** on Internet safety.

The Saint John Police Force prominently featured a **button on their website** that linked to the Canadian Centre’s resources for Safer Internet Day.



RCMP “E” Division recommends the Canadian Centre’s educational resources in the **Internet Safety section** of their website.

The Saskatoon Police Service regularly mentions the support and resources available at protectchildren.ca in **media releases** regarding missing children.

