

The Canadian Centre for Child Protection (Canadian Centre) works closely with school divisions across the country to implement Kids in the Know<sup>®</sup>, an interactive safety education program designed for students from Kindergarten to Grade 10.

Law enforcement working within schools are in a unique position to build relationships with children and youth, providing opportunities to promote personal safety strategies through the Kids in the Know program, presentations, and associated resources. Materials developed for police are consistent with the messaging of the Kids in the Know program and will enhance communication around personal safety.



# **Start the Safety Conversation**

The Canadian Centre has designed presentations for officers to use when speaking to students about online safety, personal safety, and healthy relationships. Presentations come with downloadable facilitator's notes. Visit **protectchildren.ca/lea** to download the presentations.



### Distribute the Materials in Your Schools

Topics and issues covered in the safety presentations can be further explored through our related resources, including comics and activity booklets, all of which are free of charge. Pairing presentations with these resources furthers the conversation, promotes additional awareness within schools and allows students to continue the conversation at home. To order materials visit **protectchildren.ca/order**.



## **Encourage Schools to Utilize the Kids in the Know Program**

The conversation about online and personal safety must be ongoing in order for students to adopt these strategies as part of their daily lives. Having educators' lessons and guidance reinforced through presentations from police will build students' safety skills and confidence.

If the schools you are working in are using the Kids in the Know program, encourage school personnel to utilize it, along with the associated resources, as part of their regular curriculum. Presentations for teachers, similar to those for police, are available at kidsintheknow.ca/teacherpresentations.



### Post About our Resources on Social Media

Social media is all about creating conversations and engagement. Law enforcement is encouraged to post about the Canadian Centre's educational resources to not only draw attention to the issue of online and personal safety, but also to make followers aware of the materials available to schools and how they can incorporate these into their curriculums.

The Canadian Centre regularly posts about our online and personal safety resources on social media, so spreading the word can be as simple as a re-tweet or share. To keep up to date, follow us on Twitter at **@CdnChildProtect**, like us on Facebook, or follow us on Instagram at **@cdnchildprotect**.



# **Opportunities for Professional Development**

The Canadian Centre offers a number of professional development opportunities including our annual Missing and Exploited Children Training Conference (MECC), online training, and in-person presentations. Training includes information on the Canadian Centre's programs, prevention and intervention strategies addressing ever-evolving child safety risks, both online and offline, and emerging trends in the areas of child sexual exploitation and missing children. To learn more, visit protectchildren.ca/training.

FOR QUESTIONS OR IF YOUR SERVICE IS INTERESTED IN COBRANDING ANY OF THE CANADIAN CENTRE'S RESOURCES, CONTACT POLICING RELATIONS LIAISON LINDSAY LOBB AT 204-945-7502 OR LINDSAY@PROTECTCHILDREN.CA.